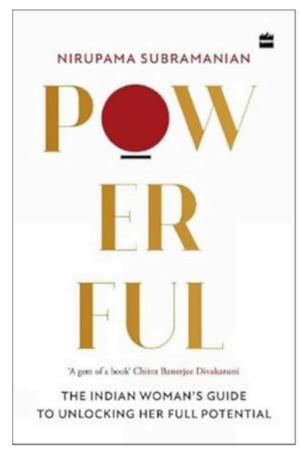


THE POWERFULIFE ASSESSOR CERTIFICATION PROGRAM

Do you want a deeply transformative personal growth experience? Are you passionate about enabling women to claim their power and enhance their potential? Do you want to grow your practice by supporting women through a high impact intervention?







ABOUT THE POWERFULIFE ASSESSMENT

The Powerfulife Assessment is a research-based, validated tool created to help women discover and activate their inner powers. Designed by **Nirupama Subramanian**, Founder of Powerfulife Solutions, it is based on the Six Feminine Powers Model—a unique framework that is inspired by the psychology of archetypes.

The assessment gives women a deeper understanding of their strengths, potential, and areas of growth. It provides practical insights and strategies to help them overcome barriers and step confidently into their personal and professional power.

- Evidence-based: Built on years of research and field testing.
- Proven impact: 4,000 women have benefited from the assessment.
- Leadership catalyst: The Powerfulife assessment system has been a part of over 25 leadership programs.

The Powerfulife Assessment is ideal for women at any stage of life or career who want to enhance self-awareness, build confidence, and unlock their full potential.

Who will benefit from this certification program?

The Powerfulife Assessor Certification Program is designed for professionals who support women's growth and leadership, including:

- Coaches
- Therapists & Counselors
- Educators & Teachers
- Trainers & Facilitators
- Social Workers
- Diversity & Inclusion Champions
- Anyone passionate about helping women step into their power.



POWERFULIFE ASSESSOR CERTIFICATION PROGRAM

Program Overview

The Powerfulife Assessor Certification is a comprehensive 20-hour journey to enable you to use the Powerfulife Assessment in your coaching and training practice and enhance your personal growth through the Six Feminine Powers model.

This 20-hour program includes the following:

- Completion of the Powerfulife Assessment and two reports.
- 1-hour 1:1 debrief session on your profile with a certified Powerfulife coach.
- 2 days training session of 16 hours to do a deep dive into the assessment and understand how to debrief it.
- 1 practice debrief session post the session.
- 3-hour virtual follow-up and connect session 1 month after the program to review and revisit.
- License to use Powerfulife Assessment in your practice.



ABOUT THE FACILITATOR



Nirupama Subramanian is the founder and CEO of Powerfulife Solutions. As an entrepreneur, leadership coach, and facilitator, she has empowered over 35,000 individuals across 70 organizations to realize their leadership potential.

Nirupama is the author of "Powerful: The Indian Woman's Guide to Unlocking Her Full Potential" and has written over 100 articles on the themes of gender and women. She is a TEDx speaker and speaks on topics like leadership, diversity, and gender equality. She also co-founded My Daughter is Precious (MDIP), a non-profit offering scholarships and mentoring for young women. She is an independent director on the board of OSBI and an advisory board member of the Vedica Scholars Program.

Nirupama embodies the Rishika and Kanya powers while striving to awaken her Apsara and Ma.

Visit her websites: www.nirupamasubramanian.com, www.powerfulife.in,



TESTIMONIALS



"Self-belief is the key that liberates us from doubts and difference to unleash our true potential. Nirupama Subramanian provides guidance on how to do this." **Kiran Mazumdar-Shaw Executive Chairperson, Biocon**

The six feminine-power models will help Indian women understand themselves and the world around them better, overcome their limiting beliefs and live their full potential to create a just and equitable society. Nirupama has spent the last few years coaching and training women across India, and has a thorough understanding of the challenges and issues they face. I am thrilled that she is putting all that experience to good use in this new book. **Debjani Ghosh, President, NASSCOM**





Powerful has provided me with an extra lens to observe human behavior in women through the lens of the 6 archetypes and hence have additional ways of thinking, working, progressing with them. Extensive work, anecdotes, case studies and profile test make the ideas truly come to life. **Mansi Tripathy Chairman- Shell group of companies-India**

The six feminine powers is bound to inspire readers and open their eyes to their own deep and unique strengths—strengths with which they can break age-old boundaries.



Chitra Banerjee Divakaruni, Author of The Forest of Enchantments and The Last Queen



Women's empowerment is not a systemic challenge alone but takes serious self work in the inner realm for women. Nirupama's work provides a crucial framework in this direction, for women to do inner work to emerge as authentic persons with powerful clarity, and not mere confidence.

Dr. Sangeeta Mansur, Founder Bhairavi Business & Consultancy

Powerful" has some great research that appeals to today's contemporary young woman, the metro-vaasi, the Netflix-generation, and I liked the fact that it is delivered without being overwhelming. It steers clear of the very tempting template of defining every self-sabotaging action of women as originating from the six patterns it showcases. **Dr. Saundarya Rajesh, Founder & President Avtaar**





TESTIMONIALS FROM POWERFULIFE ASSESSORS



A user-friendly tool, the Powerfulife Assessment's impact lies in the easy relatability of the concept of feminine powers. This allows for nuanced and insight-laden conversations about strengths, shadows, and possibilities with the coachee. **Nidhi Panjwani**, **Powerfullife Certified Assessor**

The Powerfulife assessment is a powerful tool that simplifies how to access your inner wisdom and shines the light on our underutilized feminine powers **Smriti Goel**, **Powerfullife Certified Assessor**





The Powerfulife certification opens up incredible opportunities in the area of women awareness and development. **Deepika Bhattacharya**, **Powerfulife Certified Assessor**

I have experienced the Power Profile and this led me to becoming a certified Powerfulife coach. My coachees have experienced enhanced self-awareness by understanding their sources of power, identifying their limiting beliefs, and taking actions based on insights from their profile to overcome challenges. The Power Profile has contributed immensely to their personal and professional growth. **Meenakshi Rajagopal, Powerfulife Certified Assessor**





Powerfulife Assessment is a relevant tool for South Asian women, it is easy to use and understand, encouraging actions to unlock their inner power. **Dr.Geeta Kumar, Powerfulife Certified Assessor**

Powerfulife proved very powerful for me personally. It is an honor to be able to use this tool and philosophy to make an impact in the lives of more and more people. **Shivani Pal, Powerfulife Certified Assessor**





Integrating powerfulife assessments with the work I do with women has been truly rewarding. **Aditi Kumar, Powerfulife Certified Assessor**



ORGANIZATIONS THAT HAVE USED POWERFULIFE

















































FREQUENTLY ASKED QUESTIONS-FAQS

1. Do I need to be a certified coach to attend the Powerfulife Assessor Certification? No, you do not need to be a certified coach to attend the program. The Powerfulife Assessor Certification will equip you with enough skills to conduct a good debrief session. You can use this

along with your coaching, therapy, or training practice.

2. How does the Powerfulife Assessor Certification enable me after I complete the program?

After the certification, you can use the Power Profile in your own coaching practice. Powerfulife Solutions grants you a license to debrief the profile for your clients in one-on-one sessions and conduct group sessions using the Power Profiles.

• If you are a part of an organization, you can coach and support the women in your organization using the Power Profile.

- If you are a facilitator who conducts Women Leadership Programs, you can use the Powerfulife Assessment and Debrief as a part of Your own leadership design to create a powerful learning experience.
- If you are a teacher, therapist or someone who works with women in different setting, you can use the insights and the profile to support the women in your circles

3. How can this certification help me to grow my practice?

Powerfulife Solutions can support you in the following ways:

- We will feature you as a Certified Coach on our websites for potential clients to find you.
- More than 4000+ women have taken the Powerfulife Assessment so far. We will connect you to the women in our database who need coaching as and when we receive any requests.
- We have provided all our certified assessors with leads after the session to enable conversion for their practice.
- Our coaches have worked on coaching projects with our clients- You will I have the opportunity of working on projects relating to women leadership with Powerfulife Solutions.

 • We will create a community of like- minded practitioners who are passionate about gender
- equality and share best práctices for our personal and professional growth.



INVESTMENT

INR 75,000 + 18%GST /USD 930

The fees include the cost of the Powerfulife Assessment, the Powerful book and guide, program materials, and one individual debrief session. A 2-day virtual workshop, postworkshop debrief and feedback, Certification, and license to use Power Profiles in your practice.

If you are interested, please scan & complete the <u>google form</u> and we will get back to you.



Fees applicable for 2025-26











