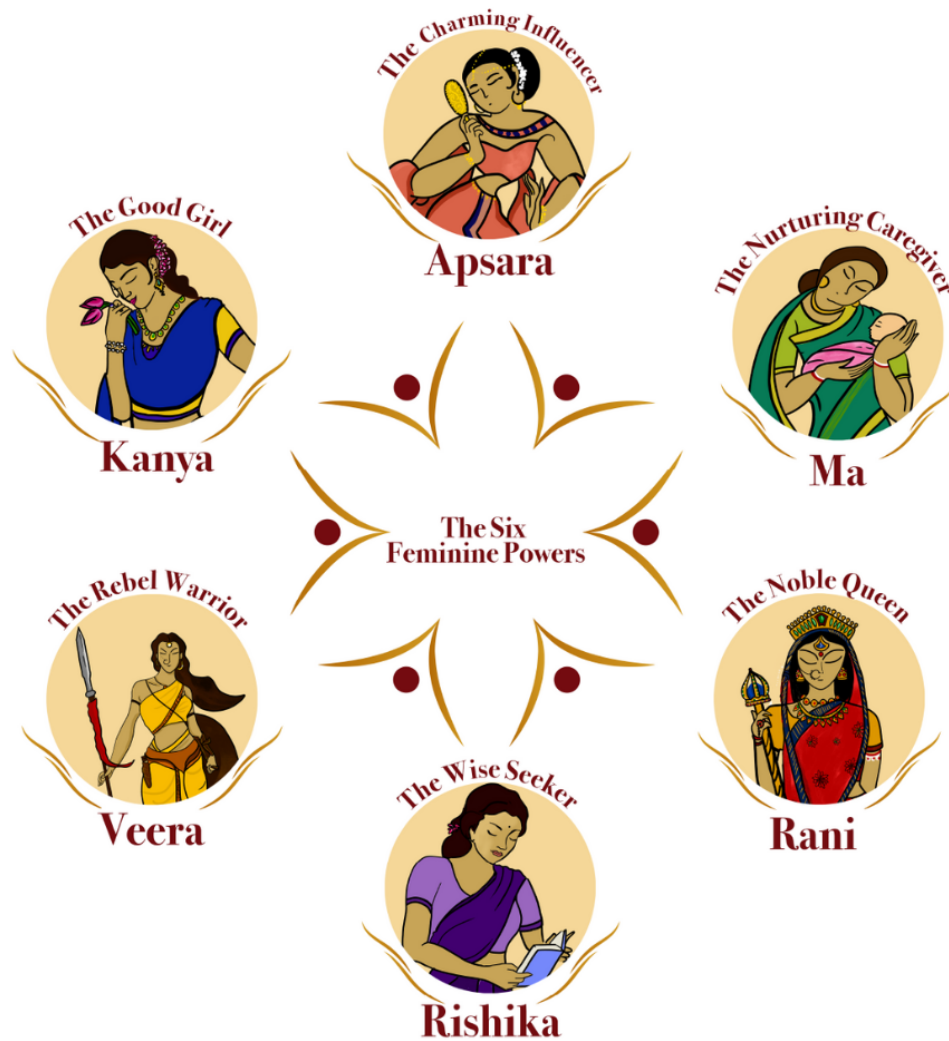




Tips to use the Six Feminine Powers to Network with Others

Networking is no longer just about exchanging business cards or attending events. It is one of the most powerful career accelerators but is often underutilised. Every conversation, introduction, coffee chat, conference, or LinkedIn message has the potential to create opportunities, expand your perspective, and increase your visibility. Yet many women hesitate to network because it feels transactional, uncomfortable, or self-promotional. In reality, networking is simply the art of building genuine relationships before you need them.

Research consistently shows that up to [85%](#) of jobs are filled through networking and personal connections, while professionals with strong networks are more likely to access mentors, sponsors, career opportunities, and leadership roles. [Studies](#) also highlight that women tend to build smaller, close-knit networks based on trust, whereas men are more likely to have broader networks that provide access to influential decision-makers.

The result? Women often have strong relationships but fewer "bridging connections" that unlock new opportunities. Networking is not about knowing more people, it's about knowing the right people, nurturing those relationships, and making your expertise visible.

The good news is that there is no single "right" way to network. Some build trust through warmth, others through confidence, insight, reliability, or influence. The **Six Feminine Powers** help you understand your natural networking strengths while encouraging you to stretch beyond your comfort zone. Whether you naturally nurture relationships like **Ma**, influence with **Apsara**, take initiative like **Veera**, build credibility like **Rishika**, create dependable connections like **Rani**, or earn trust like **Kanya**, every power has a unique role in building meaningful professional relationships.

The most effective networkers don't rely on just one power, they flex between them depending on the person, purpose, and situation.

How to Use the Six Powers for Networking

1. Awareness

Recognize your natural networking style. Which of your Six Powers—Veera, Ma, Apsara, Kanya, Rani, or Rishika—shows up most often when you meet new people, build relationships, or stay connected? Understand the pitfalls of your style and how it can hold you back from networking.

2. Alignment

Consider the context. Understand the purpose of networking and its importance. Does the situation call for warmth, confidence, curiosity, credibility, influence, or strategic relationship-building? Choose the power that best serves the moment.

3. Action

Consciously activate the power you need. Step beyond your default style and adapt your approach to build authentic, meaningful, and mutually beneficial professional relationships.

Use the Six Powers to Network with Intention

Every power offers a unique way to build meaningful relationships. By recognising your natural networking strengths, and the limiting beliefs that accompany them, you can create authentic connections, expand your influence, and unlock new opportunities.



Kanya

The Good Girl

Networking Powers



- Builds trust through warmth, sincerity, and genuine rapport.
- She is approachable, polite, and makes people feel comfortable.

Potential Pitfalls



- Hesitates to make the first move
- Fear of rejection can inhibit networking in large groups
- Overawed by senior people in positions of power



The Charming Influencer

Networking Powers



- Creates memorable interactions with confidence, charisma, and engaging conversations.
- She naturally attracts people and engages well

Potential Pitfalls



- Relies on personality rather than content or expertise
- Fails to deepen and build long lasting relationships
- Focus on own needs rather than others



The Rebel Warrior

Networking Powers



- Builds networks by taking initiative, starting conversations, and confidently reaching out to new people.
- Brings a strong result orientation to networking

Potential Pitfalls



- Sees asking for help as a sign of weakness
- See relationships as transactional and task-focused
- Overemphasis on achievements over relationships



Rani

The Noble Queen

Networking Powers



- Builds dependable, long-term relationships through professionalism, consistency, and thoughtful follow-through.

Potential Pitfalls



- Needs a strong agenda and plan to reach out to others
- Focus on perfection and the right moment may lead to missing opportunities
- Discomfort with lack of predictability in relationships



The Nurturing Caregiver

Networking Powers



- Strengthens relationships by listening deeply, offering support, and making others feel valued.
- Able to nurture and grow relationships over a long period

Potential Pitfalls



- Reluctant to leverage relationships for own benefit
- Prefers to network within a small group rather than go wide
- May create codependency in close relationships



The Wise Seeker

Networking Powers



- Connects through meaningful conversations, thoughtful questions, and sharing valuable insights.
- Leverages her knowledge by adding value to groups and dialogues.

Potential Pitfalls



- Overlooks opportunities to build stronger relationships
- Fear of looking stupid in new surroundings may inhibit initiation of connection
- Unable to deepen emotional connections by being a dispassionate observer